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Kevin Cherep Appointed Chief of Global Development of Lions Clubs International

Kevin Cherep OAK BROOK, Illinois, USA, January 14, 2015 – Lions Clubs International (LCI) is pleased to announce that Kevin Cherep has been appointed as the association's new chief of global development.

As chief of global development, Cherep will lead the integration of the Global Development Group – a new organizational group within the association – collaborate with staff on the development and implementation of the association's ongoing strategies, programs and initiatives, and create opportunities and increase innovation that drive the future direction of the association.



"It's an extraordinary privilege to join the world's premier humanitarian service organization," said Cherep, who joined the association on January 12, 2015. "The dedication of Lions around the world has positioned LCI to continue to be the global leader in service for another 100 years, and beyond. It's an honor to be a part of the team."

With over 14 years of executive management, development and marketing experience, Cherep joins Lions Clubs International with a long history of non-profit success. In his new position, he will lead LCI's Global Development Group, which is comprised of the Membership Development, Service Activities, Public Relations & Communications, Global Strategy and Global Partnership & Government Relations divisions.

"I'm pleased to welcome Kevin to the association. We're very fortunate to have someone with his great talent and experience to help bring this organization into its Centennial and beyond," said Scott Drumheller, executive administrator of Lions Clubs International.

Cherep attended DePaul University in Chicago, Illinois and was a U.S. Navy cryptologist before serving as vice president of CCS Fund Raising, the nation's largest non-profit consulting and strategic philanthropy firm. Later, as chief development/marketing officer for Soles4Souls, Kevin was responsible for creating the organization's first global development team, generating over \$25 million in organizational revenue, managing key partner relationships and overseeing all aspects of marketing, public relations and communications.

Though new to the administrative side of LCI, Cherep is no stranger to the association. During his time at CCS Fund Raising, Cherep served as the Executive Director of Lions Clubs International Foundation's "Campaign SightFirst II," where he provided consultative and management services to the \$200 million campaign to eradicate preventable blindness. Cherep was also an active member of the Oak Brook Lions Club before moving to Tennessee in 2011.



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Lions Clubs International is the largest service club organization in the world. Our 1.35 million members in more than 46,000 clubs are serving communities in more than 200 countries and geographical areas around the globe. Since 1917, Lions clubs have aided the blind and visually impaired, championed youth initiatives and strengthened local communities through hands-on service and humanitarian projects. For more information about Lions Clubs International, visit lionsclubs.org.

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