

For Information Contact:
(Name)
(Phone number)
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For Immediate Release

(CLUB NAME) PROMOTES LITERACY LOCALLY

(City, date) – The **(name)** Lions Club recently promoted literacy and reading during **(brief description of project/event)**. This event is part of the Lions Clubs International Reading Action Program, a global literacy initiative that focuses on implementing reading and education projects to help increase literacy rates worldwide.

“Lions are dedicated to providing service. That renowned dedication will help us in everything we do – including participation in the Reading Action Program to promote reading,” said **(name, title such as club president or event chairperson)**. In addition to the club’s upcoming literacy project, the club runs a variety of service projects, including **(list projects)**.

Lions clubs are groups of men and women who identify needs within the community and work together to fulfill those needs. For more information or to get involved with the **(name)** Lions Club, please contact **(name)** at **(phone number)** or **(e-mail address – add Web site address if appropriate)**.

Lions Clubs International is the world’s largest service club organization with 1.35 million members in approximately 46,000 clubs in 207 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to sight preservation and community service throughout the world. For more information about Lions Clubs International, visit the Web site at www.lionsclubs.org.

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