



# Just Ask! Guide

Just imagine what your club could do with more Lions. Every club needs members in order to achieve its service goals, and new members can help expand your ability to serve while bringing fresh ideas, more energy and new skills to your club.

The *Just Ask! New Member Recruiting Guide* is designed to guide your club through the process of recruiting new members and effectively managing club growth. Although the concept is simple – just ask community members to join – this guide will help your club prepare an effective outreach plan so you are successful when you're ready to ask. Just Ask! includes four easy steps:

- Step 1. Preparing your club:** Create membership goals through a simple Q&A process that helps you define what you want to accomplish as a club and who your target members are.
- Step 2. Creating your club's growth plan:** Create a growth plan to keep your club on track to accomplishing its membership goals.
- Step 3. Implementing your club's growth plan:** Learn step-by-step how to effectively implement your plan so you can recruit new members with confidence and success.
- Step 4. Welcoming your new members:** Develop a plan for welcoming, involving and supporting new members to make sure they remain Lions.

Download Just Ask! today!



To download the guide, go to the Lions Clubs International website and search "Just Ask!"

