



# LEADING FOR LIFE

**LEO CLUBS** PREPARE  
YOUNG PEOPLE FOR A  
LIFETIME OF LEADERSHIP



MAKE A DIFFERENCE...  
CHANGE THE WORLD...

# SPONSOR A LEO CLUB

When you start a local Leo club, young people in your community have a unique opportunity to develop into humanitarians and leaders. Leo clubs encourage young people to develop valuable skills and to serve others in their neighborhoods and around the world.

Whether school-affiliated or community-based, Leo clubs provide their members with the camaraderie and growth that come from participation in community service projects, social functions and leadership development activities.

Through Leo clubs, you will have a positive influence on today's youth and young adults – helping them become better citizens and leaders for life.





# A BRIGHT FUTURE

Leo clubs provide the young people of your community with an opportunity for development and contribution – individually and collectively – as responsible members of their local, national and international communities.

The Leo club motto – **Leadership, Experience, Opportunity** – says it all:

**LEADERSHIP:** Leo members acquire skills as project organizers and motivators of their peers.

**EXPERIENCE:** They discover how teamwork and cooperation can bring about change in their community and the world.

**OPPORTUNITY:** Leos develop positive character traits and receive recognition for their contributions.

FOR YOUNG PEOPLE

# WHO CARE

Leo clubs are open to young people with good character who have an interest in serving their communities. Based in schools or in the community, Leo clubs are divided into two tracks: **Alpha** and **Omega**.

**ALPHA LEO CLUBS** are designed for youth between 12 and 18 years old. This track focuses on the individual and social development of teens and preteens.

**OMEGA LEO CLUBS** are tailored for young adults between 18 and 30 years old. This track is designed for the personal and professional development of young adults.



# FUN VALUABLE & REWARDING

Youth who join Alpha clubs have fun, make new friends and experience the rewards of serving others. This gives young people a strong foundation as they learn the meaning of leadership and service.

Omega clubs help members further develop their leadership skills and prepare them for a lifetime of community involvement and contribution to society. Plus, Leos learn valuable lessons and make connections that can help them succeed for the rest of their lives.



# ENERGIZE YOUR LIONS CLUB

Through involvement with a Leo club, you can energize your Lions club and inspire members. What's more, the Leo Club Program can increase your Lions club's community exposure, attracting potential members such as young professionals, parents and families.





JOIN OUR

# HISTORY OF SUCCESS

Leo clubs are sponsored by local Lions clubs through Lions Clubs International, the world's largest community service organization, with 1.3 million members across the globe. The first Leo club was started in 1957 by the Glenside Lions Club in Pennsylvania, USA, and there are now more than 5,700 Leo clubs in approximately 140 countries.



For more information about  
sponsoring a Leo club, or to obtain  
a free Leo club organization kit,  
contact:

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**Lions Clubs International**

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