

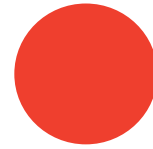
# MEASLES

is a **highly contagious**  
and **serious** disease

Measles is **BOUNCING BACK**  
in the WHO European Region



2007:  
7073 cases



2014:  
15,995 cases

## DID YOU KNOW...



Measles is **6 TIMES**  
more infectious than flu.

**1 IN 5 CASES** ● ● ● ● ●

will develop **complications**, such as ear infection, pneumonia, permanent deafness, encephalitis or even death.



Children under age 5 and adults over age 20 are most at risk of **serious complications**.



Measles vaccines are **safe** and **effective**. They undergo rigorous testing and have a very good safety record after **50 years of use**.



Two doses of measles vaccines provide nearly **100% protection** against measles.

## YOU CAN STOP MEASLES



Protect yourself and many others by making sure you and your family are **fully vaccinated**



**10 YEAR ANNIVERSARY**

European Immunization Week

Prevent Protect Immunize

Do your part to **#immunizeEurope!**

**#immunizeEurope**

**#EIW2015**

<http://eiw.euro.who.int>

Data as of February 2015



World Health Organization  
REGIONAL OFFICE FOR Europe