

Campaign 100: Lions Clubs International Foundation Empowering Service



A WORLD IN NEED

Today,
253M
individuals are blind
or visually impaired.

Each year, our planet
experiences a
15%
increase in natural
disasters.

Every day,
245
people die
from measles.

Today,
2/3
of children report
being the victim
of bullying.

By 2040, nearly
650M
people are expected
to be living with
diabetes.

Each night,
more than
800M
people go to bed
hungry.

Every
2 mins
a child is diagnosed
with cancer.

By 2025,
half the world's
population will be
living in water-
stressed areas.



LIONS RESPOND

We see the effects of devastation every day. Many say the world's needs are too great. Many say there's nothing we can do. Lions say, "We Serve." We are Lions, 1.4+ million men and women strong. We are Leos, Alpha and Omega. We are Lions Clubs International Foundation, the only foundation to empower the service of Lions on a global scale. Together, we offer hope and impact lives.

We will continue our shared commitment through **Campaign 100: LCIF Empowering Service**. Our foundation's **US\$300 million** comprehensive capital campaign launches in July 2018. From there, it will span three years, but its impact will last generations. *Campaign 100* will enable us to serve more than 200 million people a year by 2021 and ensure Lions have resources needed to expand our global causes and impact.

INCREASE SERVICE IMPACT

Our foundation will expand our commitment to our communities, making an even greater global impact, with a focus on vision, youth, disaster relief and humanitarian causes.

Vision: We will lead the charge to rid the world of infectious blindness, reduce avoidable blindness and visual impairment, and improve overall quality of life by providing services to the blind or visually impaired.

Youth: We will serve youth through improved access to quality education, vital health services, inclusive social and recreational opportunities, and positive development programs.

Disaster Relief: We will deeply engage in disaster relief efforts and in preparing for, and responding to, natural disasters whenever and wherever they strike.

Humanitarian Causes: We will sponsor and deliver programs addressing the distinct needs of at-risk and vulnerable populations such as the elderly, the disabled, females, orphans and others disproportionately impacted by social and economic factors and requiring special services.



FIGHT DIABETES

Our foundation will reduce the prevalence of diabetes and improve the quality of life for those diagnosed.

Diabetes: We will play a major role in responding to the diabetes global epidemic. We will help prevent diabetes through multi-faceted, comprehensive health initiatives targeted at the communities in which we live and serve.



EXPAND OUR GLOBAL CAUSES

Our foundation will identify areas of greatest need and opportunity within the broad causes of hunger, childhood cancer and the environment; conduct pilot projects to develop expertise; and develop sustainable, long-term local and global programs.

Hunger: We will work toward a world in which no one goes hungry, expanding resources and infrastructure needed to address food shortages in our communities and around the world.

Childhood Cancer: We will strengthen medical and social services, increasing global life expectancy of children living with cancer, and enhancing the quality of life for them and their families.

Environment: We will protect the environmental health of our global communities, generating long-term, positive ecological impact.



OUR CALL TO ACTION

Over the past 100 years, we have proven that Lions united in service can transform millions of lives. As Lions, we serve proudly, empowered by our global foundation. Together, we will be able to serve more than 200 million people a year by 2021. Our goals are expansive and no individual Lion, club or district can take them on alone; but together, empowered by our global foundation, we can. Please support *Campaign 100*.

