

Centennial Service Challenge - Frequently Asked Questions



Objectives

What is the Centennial Service Challenge? The [Centennial Service Challenge \(CSC\)](#) is an initiative to celebrate Lions' 100 years of service through service itself. Clubs are challenged to organize at least one service project in each of the CSC Campaigns per year. The campaigns include Engaging Our Youth, Sharing the Vision, Relieving the Hunger, Protecting Our Environment and Halting Diabetes. The overall goal is to serve more than 100 million people by June 30th, 2018.

How do the CSC Campaigns relate to the overall goal to serve more than 100 million people by June 30th, 2018? Lions are challenged to serve in each of the CSC Campaigns by the conclusion of the Centennial Celebration in June 2018.

What are Worldwide Weeks of Service? While clubs are encouraged to implement CSC Campaign projects throughout the year, Worldwide Weeks of Service (WWS) are special weeks when clubs all over the world are asked to focus their efforts on addressing certain local issues to maximize our global service impact. The following dates and themes have been identified.

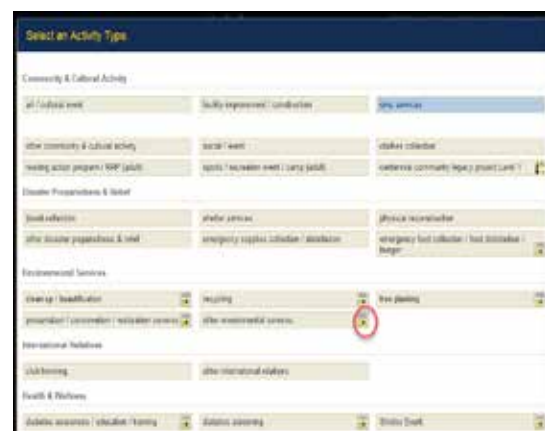
Centennial Year	WWS Date	Theme
2014-2015	January 10 – January 16, 2015	Service to Celebrate Melvin Jones
	May 16 – May 22, 2015	Children in Need
2015-2016	August 30 - September 5, 2015	Children's Dignity Week
	October 4 – October 10, 2015	WWS in Sight
	January 10 – January 16, 2016	WWS to Fight Hunger & Poverty
2016-2017	August 8 – August 14, 2016	WWS for Youth
	October 10 – October 16, 2016	WWS in Sight
	January 9 – January 15, 2017	WWS to Fight Hunger
	April 17 – April 23, 2017	WWS to Protect Our Planet
2017-2018	August 7 – August 13, 2017	WWS for Youth
	October 9 – October 15, 2017	WWS in Sight
	November 13 – November 19, 2017	WWS to Halt Diabetes
	January 8 – January 14, 2018	WWS to Fight Hunger & Poverty
	April 16 – April 22, 2018	WWS to Protect Our Planet

Reporting

Will paper Service Activity Reports be accepted? No. In order to qualify for a CSC award, all activities must be submitted through MyLCI.

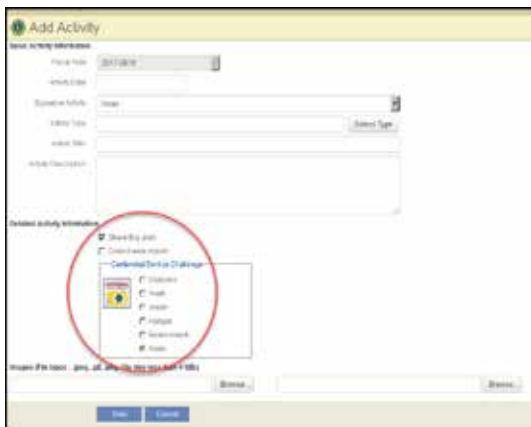
Can projects be reported through MyLion, the Lions mobile app? No. While MyLion is a wonderful collaborative tool, service activities and legacy projects must continue to be reported through MyLCI to be recognized. Only activities reported through MyLCI will contribute to our worldwide service impact numbers, and only activities reported through MyLCI will be recognized with Centennial Service Challenge, Diabetes and Legacy Projects awards.

Why is it important to report CSC activities? What does LCI do with this information? As members of the world's largest



service club organization, Lions are in a unique position to improve their local communities while simultaneously contributing towards global challenges, such as protecting the environment and providing learning opportunities for youth. LCI uses the data Lions provide to track progress made towards the CSC goal and to recognize Lions who participate. The data will also be used to demonstrate Lions' commitment and contribution to the global sustainable development agenda to partner organizations, such as the United Nations and World Health Organization.

Which service activities qualify for the CSC? Activities that count towards the CSC have a special CSC logo next to them on the [MyLCI Service Activity Report](#). Activities that clubs undertake as part of the CSC but that are not pre-identified with the CSC logo can be entered by manually selecting the CSC Campaign in the "Detailed Activity Information" section of MyLCI.



Do donations to LCIF qualify for the CSC?

Yes, one unrestricted donation to LCIF per fiscal year will count toward CSC recognition. Only clubs that report their LCIF CSC donation through MyLCI will receive credit towards CSC recognition. To report, choose "donations to LCIF" from the activity type dropdown menu and select a CSC Campaign for the donation.

Why does MyLCI request a date for service activities?

MyLCI requests a date for service activities so LCI can effectively collect data and report on the number of activities and people served during WWS.

How do we report projects that occur over several days? For service activities that occur over several days, select the beginning date of the activity. If the activity is in relation to a WWS, make sure the date selected falls within the designated dates of the WWS.

How should CSC activities that are implemented by several clubs be reported? To ensure that all participating clubs receive CSC recognition, each participating club should report the activity. However, to prevent duplication of beneficiaries, it is recommended that the total number of beneficiaries be divided among the participating clubs.

How should clubs determine the number of beneficiaries for projects that do not involve providing direct service to individuals? For example, tree planting projects, road side clean-ups and recycling programs? Ultimately, it is up to the club to quantify its service impact. There is no right or wrong answer. However, please know that in order to build validity into the data, a maximum limit amount per activity is used for both people served (3,000) and trees planted (5,000). Reported amounts greater than the maximum limit will be counted at the maximum limit amount noted above.

How should clubs determine the number of hours served? A club may choose to report the number of hours served in one of two ways. They may only report the time spent in actual service. For example, a beach clean-up project that is scheduled for 3 hours would be reported as 3 hours of service. Or, they may choose to calculate the total number of hours spent both preparing for and implementing a project. For example, a beach clean-up project that involved 4 hours of preparation and 3 hours of hands-on implementation would be reported as 7 hours of service. A club should choose the reporting scenario that serves their future planning purposes and try to stay as consistent as possible.

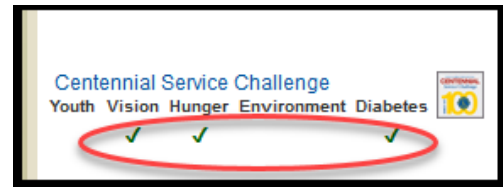
Do community activities undertaken by only one member of a club count towards the CSC? For example, if one member of our club serves on a local school board, would that count as an Engaging Our Youth CSC project? While the voluntary community service acts of any one individual are commendable, they are not, by definition, a club service activity. Clubs are encouraged to only report Lions sponsored or supported activities.

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How do clubs qualify for CSC awards? Clubs must report CSC activities on MyLCI by the following deadlines in order to receive yearly CSC awards.

Fiscal Year	Deadline to Report in MyLCI
2014-2015	July 15, 2015
2015-2016	July 15, 2016
2016-2017	July 15, 2017
2017-2018	July 15, 2018



Recognition

How many CSC awards can a club receive? A club can earn one CSC award each fiscal year for a total of four awards. The CSC is ongoing, so if a club did not earn an award for FY2014-2015, it can still participate and earn awards in the subsequent years. **NEW!** Beginning July 1, 2017, diabetes projects will also count toward the Centennial Service Challenge global impact and will appear on the MyLCI home page for verification purposes. All clubs that report a CSC diabetes project through MyLCI between July 1, 2017 and July 15, 2018 will earn a special diabetes patch which will be distributed in the same manner as the CSC awards.

What do the CSC club awards look like? The look of the award depends upon the number of CSC Campaigns reported. The year embroidered above the gemstones changes as the CSC progresses.



NEW!
The Club Diabetes Centennial Service Patch is being designed

How do I find out which CSC award my club will receive? Clubs can verify their level of participation in the CSC on their MyLCI home page. Green check marks will automatically appear below the CSC Campaigns that are reported to MyLCI.

Is there special recognition for clubs that earn diamond awards during the CSC? Clubs that earn diamond awards three or four years of the CSC will receive a special pin for each member of the club that is active as of June 30, 2018.

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How do districts qualify for CSC awards? District awards are earned only when 50% or more of clubs report participation in two or more CSC Campaigns through MyLCI. Districts are eligible to receive one CSC award per year.



Is there special recognition for districts that earn awards during the CSC? Districts that earn awards three or four years of the CSC will receive a special pin for each member of the District Governor Team.

How will the club and district CSC awards be distributed? Club CSC and Diabetes awards will be sent to district governors and district CSC awards will be sent to council chairpersons once per year according to the schedule listed below. District governors and council chairpersons are encouraged to distribute the awards to clubs and districts in person during club/district visits, or at prestigious district/multiple district events.

Fiscal Year	Award Mailing from Oakbrook
2014-2015	By October 30, 2015
2015-2016	By September 30, 2016
2016-2017	By September 30, 2017
2017-2018	By September 30, 2018

Are Leo clubs and Leo districts eligible to participate in the CSC? Yes, Leos are encouraged to participate in the CSC Campaigns with Lions clubs; however, CSC and Diabetes awards are only available to Lions clubs and Lions districts. A special certificate is available for [download](#) on the Centennial website to recognize outstanding Leo clubs that have supported the CSC.

Is there recognition for clubs that participate in WWS? No, there are no awards for clubs that participate. However, WWS photos shared via [Submit a Photo](#) or on social media with the hashtag #Lions100 will be featured on the LCI Facebook page.