



The Lions Blog

Contributor Guidelines

We welcome short, first-person stories that show our readers what it means to be a Lion, how Lions serve their communities, and how Lions are making an impact across the globe.

Here are a few questions and topics to help you understand what we're looking for:

- **Are you a current, active Lion who recently participated in a successful service activity?** Tell us about your project, including why your club chose that project, how you planned and executed the project and who was helped.
- **Are you a long-time Lion or a new member?** Tell us why you decided to become a Lion and what being a Lion means to you.
- **Did you recently participate in a Lions eyeglass mission?** Tell us about your experience.
- **Are you a community leader or Lions partner who recently worked with a local Lions club?** Tell us about the project, how you addressed your community's needs and your experience working with Lions.
- **Have you or someone you know been directly affected by Lions' service?** Tell us about how your local Lions club helped you – whether through a vision screening, a feeding program, a donation or other humanitarian service.

How to Write a Lions Blog Post

Please read the following guidelines before submitting your post. *Entries that do not follow these guidelines will not be considered for publishing.*

- We currently only accept stories written in English.
- Blog posts should be between 200 words minimum and 400 words max.
- Content must be your own. *We do not accept stories taken from another publication without the original author's consent.*

- We want personal stories written in first person narrative. A blog post is a conversation, so write your story as though you were telling it to a Lion or a prospective member.
- We want to hear about *how and why* your project/event was a success. We do not accept stories that simply promote an upcoming Lions project/event.
- Make sure your story appeals to a large, international audience. While a story about your club's recent social event (such as a new member induction or anniversary celebration) may be interesting to your club's members, these are NOT the types of stories we hope to share to help inspire and connect.
- An article that has recently been published in your own Lions newsletter or blog is acceptable, as long as you wrote it and it follows the contributor guidelines.
- Stories must be accompanied by a photo. If there are children in your photo, consent from a parent or guardian must be obtained using our Child Photo Release Form (available for download on our [Submit a Photo page](#)). The best photos are clear, candid images of Lions in action. Avoid posed "grip-and-grin" photos, such as Lions presenting a check. *Please use photos that you have taken yourself, or for which you have permission to use.*
- Be sure to include links to your website, blog, Facebook and/or Twitter page!
- Please understand that while all stories that follow these guidelines are accepted for consideration, not all stories will be published.

Email submissions and photos to blog@lionsclubs.org.