

# GLOBAL ACTION TEAM

## Global Membership Team (GMT) Area Leader

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<b>Term</b>	Three years; subject to review and confirmation of re-appointment or of removal based on performance.
<b>Position Overview</b>	As the GMT area leader, your experience and network provides your leaders with the strategic membership resources to meet the needs of your area. You collect and share compelling membership success stories that empower leaders to act. You make membership exciting!
<b>Actions for Success</b>	<ul style="list-style-type: none"><li>• Collaborates with your GLT and GST area leaders to further initiatives focused on leadership development, membership growth and expanding humanitarian service.</li><li>• Communicates with and seeks feedback from GMT multiple district coordinators, GMT single district coordinators and coordinating Lions.</li><li>• Provides ongoing motivation to leaders while achieving membership goals.</li><li>• Uses story-telling techniques to engage leaders and drive desired membership results.</li><li>• Understands membership policies, programs and resources.</li><li>• Supports district governors-elect as they prepare for their year.</li><li>• Encourages leaders to include diverse populations in Global Action Team initiatives.</li><li>• Participates in area leadership forum and collaborates with the constitutional area's Global Action Team leaders to conduct relevant seminars, events, and projects.</li></ul>
<b>Measuring Success</b>	At the end of each fiscal year, increase total membership by: <ul style="list-style-type: none"><li>• Decreasing membership drops by a minimum of 5%.</li><li>• Increasing women's membership in support of LCI's 50-50 parity goal.</li></ul>
<b>Recommended Qualifications</b>	<ul style="list-style-type: none"><li>• Passionate about Lions, effectively promotes LCI Forward and is invested in the association's future.</li><li>• Leads by example; actively sponsoring new members and participating in new club development.</li><li>• Able to use technology (Email, Microsoft Office, MyLCI, LCI website, social media).</li><li>• Graduate or faculty member of an Advanced Lions Leadership Institute or Faculty Development Institute, or other professional leadership program.</li></ul>
<b>Reporting Structure</b>	<ul style="list-style-type: none"><li>• GMT area leader reports to the GMT constitutional area leader.</li><li>• GMT multiple district and single district coordinators report to the GMT area leader.</li><li>• Coordinating Lions/country advisors report to the GLT, GMT and GST area leaders.</li></ul>